



# Announcing the Opening of OGDEN'S OWN MUSIC STORE

Lyric Music Co. purchases entire stock, fixtures and good will of the Ogden branch of Consolidated Music Co. The whole store has been re-modelled and we cordially invite you and your friends to visit us on Monday, April 7th, our opening day.

With the opening of our new store Monday, Ogden can now boast of having a music store the equal of any in the country for "class" and distinctiveness. We have given particular attention to the construction of the interior, having in mind at all times the comfort and convenience of our patrons—as well as making it exceptionally attractive and inviting in appearance from the outside. Even at first glance when you step into the store—you will be impressed with the array of world-famous instruments that greets your eye—and you will naturally conclude that here is a place where quality

reigns supreme, and where your dollar will bring you a full measure of value and satisfaction. Every instrument we sell is of standard make and known high quality—and our prices are the ESTABLISHED FACTORY PRICES. We can show written proof that our prices on pianos and players will be exactly the same as the New York factory prices, plus the freight. We will arrange TERMS TO SUIT YOUR INDIVIDUAL REQUIREMENTS on any instrument you select. Come in Monday—or any day—you're welcome whether you buy or not—for this is the store of courtesy and service.

A store of "class" and quality — offering the world's best musical merchandise on the ONLY fair, legitimate basis —

ONE PRICE TO ALL—AND THAT PRICE THE LOWEST CONSISTENT WITH THE CHARACTER OF OUR STOCK

## Our Pianos and Player-Pianos

STEINWAY — SOHMER — KURTZMANN — STECK — WEBER —  
THE GENUINE PIANOLA — AEOLIAN PLAYER-PIANOS — AND OTHERS.

Rolls for any make or style of player-piano.

The Victrola and Victor Records — The Aeolian Vocalion and Vocalion Records

C. L. Madsen, Pres. and Gen. Mgr.

Send this coupon for FREE catalogues of any musical instrument

Lyric Music Co., Ogden, Utah. (O. S.)  
Gentlemen:—Please send me free and post paid without obligation, catalogs of.....  
(State instrument in which you are interested)  
Your name .....  
Your address .....



## LYRIC MUSIC CO.

Pianos-Player Pianos-Phonographs  
Records and Music Rolls

2524 Washington Ave.-Ogden, Utah



Send this coupon for FREE catalogues of phonograph records or player-piano rolls

Lyric Music Co., Ogden, Utah. (O.S.)  
Gentlemen:—Please send me postpaid catalog of .....  
(state catalog desired)  
Your name .....  
Your address .....